**Yigal Arnon Cookie Policy**

Last updated: September 2018

We at Yigal Arnon & Co. ("**YA**", "**us**", "**we**", or "**our**") recognize and respect the importance of maintaining the privacy of our users. Our Privacy Notice, which is available at [http://www.arnon.co.il/content/terms-use-and-privacy-policy#Privacy](http://www.arnon.co.il/content/terms-use-and-privacy-policy#Privacy), describes the types of information we collect from you when you visit our Site or use our Services. This information is used to track visitor use of the website and to compile statistical reports on website activity. This cookie policy explains more about how we or our authorized service providers may use cookies, web beacons, and other similar technologies, as well as your choices related to such use. Capitalized terms used in this Cookie Policy and not otherwise defined shall have the meanings given to them in the Privacy Notice.

When visiting our Site, you shall be asked to accept the use of and placement of cookies and other similar technologies on your device as specified herein.

What are Cookies?

A cookie is a small piece of text that is sent to a user's browser or device. The browser provides this piece of text to the device of the originating user when this visitor returns.
- A "session cookie" is temporary and will remain on your device until you leave the Site.
- First-party cookies are placed by us, while third-party cookies may be placed by a third party. We only use third-party cookies.
- Information may also be collected through web beacons, which are small graphic images ("pixel tags"), which usually work together with cookies in order to identify users and user behavior. These may be shared with third parties.

We may use the terms "cookies" to refer to all technologies that we may use to store data in your browser or device or that collect information or help us identify you in the manner described above.

How We Use Cookies

We use cookies and similar technologies for a number of reasons, for example, in order to help personalize your experience by providing you with targeted content matching your interests, which we have identified based on your activity and viewing history on our Site and social media and to help serve you ads relevant to your interests, which we have identified based on your activity and viewing history on our Site or services you have previously obtained from us as well as your interest in our social media.

The specific names and types of the cookies, web beacons, and other similar technologies we use may change from time to time. However, the cookies we use generally fall into one of the following categories:

| Type of Cookie | Category | Why We Use These Cookies | Expires after |
|---|---|---|---|
| Performance | Strictly Necessary | These cookies can help us collect information to help us understand how you use our Site, such as whether you | 3 months |

| | | | |
|---|---|---|---|
| | | have viewed messages or specific pages and how long you spent on each page. This helps us improve the performance of our Services and to provide you with a better experience. These cookies are required for the Site to display and work correctly. | |
| Cookie Notice | Strictly Necessary | Used to confirm that the website visitor has accepted the cookie policy and the cookie notice popup does not need to be shown. | 3 months |
| Universal Analytics (Google, Facebook and LinkedIn) | Statistics | These cookies help us learn more about which features are popular with our users and how our Services can be improved. These cookies are used to collect information about how visitors use our Site. We use the information to compile reports, to understand how visitors interact with Site, and to help us improve the Site. The cookies collect information in an anonymous form, including the number of visitors to the Site, where visitors have come to the Site from and the pages they visited. | 3 months |

How to Adjust Your Preferences

Most Web browsers are initially configured to accept cookies, but you can change this setting so your browser either refuses all cookies or informs you when a cookie is being sent. In addition, you are free to delete any existing cookies at any time. During your first visit to our Site you will be given the option to accept or decline our use of cookies on the Site.
Please note that some features of the Site and Services may function improperly when cookies are disabled or removed.
By changing your device settings, you can prevent your device's advertising identifier being used for interest-based advertising, or you can reset your device's ad identifier. Typically, you can find the ad identifier settings under "privacy" or "ads" in your device's settings, although settings may vary from device to device.

Adjusting your preferences as described in this section herein does not mean you will no longer receive advertisements, it only means the advertisement you do see will be less relevant to your interests.

Third Party Cookies We Use

Google Analytics, Facebook Analytics, LinkedIn Analytics.