



Telecommunications & Media

Yigal Arnon & Co.'s top-ranked Telecommunications practice provides clients with outstanding legal advice in the fast-changing world of Israeli and international telecommunications.

Our client base includes cable television companies, fixed line and mobile telecommunications companies, broadcast television companies, Internet service and content providers, e-media companies, global telecom infrastructure companies, telecom equipment manufacturers and internet telephony companies.

Our lawyers are highly skilled in dealing with Israeli regulators, including the Ministry of Communications. We assist in securing broadcast licenses, establishing programs distribution, determining rate regulations and preparing fixed line and wireless access permit applications.

Most importantly, Yigal Arnon & Co.'s expertise and responsiveness help our clients to keep abreast of and exploit the wide range of regulatory and legislative developments that characterize this industry in order to advance their business goals.

In addition, our Telecommunications & Media Group consults leading telecommunications companies with respect to regulatory issues, including the use of VOB, the licensing of advanced telecommunication services and technologies and databases.

We represent both Israeli and foreign telecommunication clients in Israeli litigation. This includes administrative proceedings as well as consumer class actions and group actions.

Media, Copyrights and Entertainment

Yigal Arnon & Co. has a sought-after Media, Copyrights and Entertainment Group that advises on a wide variety of legal issues related to the media and entertainment industries, including music, publishing, television and radio, film, multimedia and new media, such as internet and mobile devices. Our clients include website owners, music and literature publishers, record labels and production companies, companies that provide new media content, advertising

Practice Areas

Copyrights, Entertainment and Media



agencies, public relations agencies, booking service companies, as well as artists, photographers and producers. Our team negotiates production agreements, distribution agreements, licensing agreements with copyright collectives, publishing agreements, writers' agreements, the licensing of works to be used in advertising, broadcast and public performance agreements, and other contracts .

We also handle copyright law matters, providing ongoing counsel to broadcasters (such as television stations), including in representation before regulators. We also have a demonstrated expertise in managing complex litigation in copyright and performance claims, and have been involved in some of the largest cases in the country.

Our in-depth expertise in copyright and performers' rights matters includes:

- Representing artists in negotiations and contractual negotiations, and in procuring copyright licenses
- Representing entrepreneurs and startups in procuring licenses for musical works from copyright collectives
- Representing clients in contractual negotiations between artists (such as writers, singers and actors) and producers, managers and directors
- Representing clients in contractual negotiations relating to various uses of copyrighted materials in various artworks (including production agreements, broadcast agreements, distribution agreements, talent agreements, management and publishing agreements, and agreements for use of content in new media)
- Providing legal advice in regard to copyrights and performances
- Providing legal representation in licensing procedures, proceedings before the Antitrust Authority and legislative matters

Broadcasting Rights

Our team also has demonstrated expertise in broadcasting rights. We represent broadcasters (including television stations) before regulators, obtain broadcast licenses and offer ongoing consultation, including with regard to copyrights.

