



Intellectual Property

Yigal Arnon & Co.'s wide-ranging Intellectual Property Group is a go-to practice for both international and Israeli clients in fields ranging from high-tech, life sciences and telecommunications to media and entertainment. We also represent the Technology Transfer Offices (TTOs) in leading Israeli academic institutions.

Our IP Group is known for taking an efficient, business-minded approach when helping our clients to structure, negotiate and close their IP matters and transactions. We are likewise valued for helping our early-stage corporate clients bring their products to market in a timely and competitive manner. Furthermore, given the international nature of our firm, clients rely on us for input on global regulatory, distribution and competition law issues.

We also have the multidisciplinary team in place to assist in complex cross-border transactions. Our tax lawyers address treaty implementation, withholding and other tax issues that arise in licensing, distribution and other commercial arrangements. Our antitrust lawyers ensure that clients comply with local and regional competition laws. And our litigation team handles a wide array of issues that include managing complex litigation claims related to copyright and other commercial licensing issues.

Technology and Transactional IP

Yigal Arnon & Co.'s Technology and Transactional IP Group serves numerous international and Israeli clients in a variety of IP transactional fields. Members of our team provide advice concerning complex licensing and commercial transactions involving cutting-edge technology. Their expertise spans a broad cross-section of subjects and industries, including communications, internet/data services, IoT, infrastructure, mobile, semiconductors, homeland security, privacy, data security, e-commerce, information technology, fintech, data storage, software and open source issues, medical devices and life sciences, and cleantech and renewable energy .

We have extensive experience in structuring, negotiating and documenting complex strategic collaboration, joint venture and co-development transactions, IP (patent) licensing transactions, technology transfer arrangements, development and supply agreements, manufacturing, distribution and OEM agreements, and other commercial and corporate finance transactions.

Practice Areas

Copyrights, Entertainment and Media

Intellectual Property Litigation

Technology & Transactional IP

Technology Transfer Offices

Trademarks



Our Technology and Transactional IP Group also supports the firm's Corporate Group on IP-related due diligence in M&A and investment transactions. We have provided advice on a number of M&A transactions that involve complicated legal issues and sophisticated and complex technology .

Because Yigal Arnon & Co. represents many early-stage companies, our Technology and Transactional IP Group is extremely familiar with cutting-edge technologies as well as with customary commercial practices and commercialization models. We are experts in drafting and negotiating commercial terms and contracts that protect our clients' intellectual property and other interests, for example, helping many of our early-stage clients bring their products to market, dealing with issues arising in the development of apps and websites, including privacy and data protection issues .

Our group also has extensive experience with issues related to the Israeli R&D law and working with the Israeli Innovation Authority, or IIA (previously the Office of the Chief Scientist). Since many Israeli technology companies often receive IIA funding for development work, this expertise is valued by our clients. Also appreciated is our collaborative team approach—our ability to call on the expertise of the firm's Tax and Antitrust Practice Groups when advantageous, for example. Likewise, our strong relationships with leading foreign law firms enable us to obtain input on global regulatory, distribution, competition and data protection legal issues where necessary.

Trademarks

Yigal Arnon & Co.'s Trademarks Group provides a wide range of services in connection with the registration and protection of marks through their correct use and registration in Israel and internationally.

We assist startups from their earliest stages on everything from the choice of tradenames, strategic planning and territorial and international registration to the correct use of trademarks. We also advise large Israeli and multinational companies. Our team:

- Performs domestic and international trademark searches for our Israeli and foreign clients, for the purpose of registering new marks or locating breaches
- Prepares legal opinions with respect to the suitability of a mark for use and registration
- Advises on the definitions contained in the trademark application and handles the Trademark Registry process
- Drafts commercial agreements involving trademarks and goodwill

We also work with foreign colleagues to assure that our clients' trademarks in Israel and in other places receive optimal protection, and we represent our clients in trademark litigation in all Israeli courts.

Copyrights, Entertainment and Media

Yigal Arnon & Co.'s Copyrights, Entertainment and Media Group handles a wide variety of legal issues relevant to the media and entertainment industries. Our work involves websites, music and literature publishers, record labels and production companies, companies that provide new media content, advertising agencies, public relations agencies, booking service companies, as well as artists, photographers and producers.

We regularly assist in negotiating production agreements, distribution agreements, licensing agreements with copyright collectives, publishing agreements, writers' agreements, licensing of works to be used in advertising, broadcast and public performance agreements, and other contracts in this field .

We also advise on matters of copyright law, providing ongoing legal services to broadcasters (including television stations), in representation before regulators, for example. Our lawyers also have demonstrated expertise in managing complex litigation in copyright and performance claims and have been involved in some of the largest such cases in the country.



Intellectual Property Litigation

Yigal Arnon & Co.'s Intellectual Property Litigation Practice is unusual in Israel in the comprehensive representation we provide to clients in widely varied fields, including technology companies, government entities and media and entertainment clients. In fact, ours is one of the very few top-tier commercial law firms in Israel that practices IP litigation .

Our IP Litigation Group enforces copyright, patents, trademarks and related proprietary rights and defends against claims in these areas. We bring to the table extensive expertise in dealing with commercial disputes related to patent license agreements and blanket copyrights license agreements .

Our Media and Entertainment Practice is similarly strong, handling IP disputes in a wide variety of areas, from music, publishing, television and radio to new media, including internet and e-publishing. We represent some of Israel's largest entertainment companies and many well-known artists .

Technology Transfer Offices

Yigal Arnon & Co. represents some of Israel's premier academic institutions in technology transfer transactions. The fact that many of Israel's leading Technology Transfer Offices rely on us is a testament to the high regard in which they hold to the firm. Our IP team also works opposite TTOs, both in Israel and abroad, including TTOs at leading universities and medical institutions in Europe, Asia and the United States.

